Invitation to Exhibit from the President of the Royal College of Obstetricians and Gynaecologists (RCOG)

It is a great pleasure to invite you to participate in the 10th International Scientific Meeting of the Royal College of Obstetricians and Gynaecologists in partnership with the Obstetrical and Gynaecological Society of Malaysia, which will be held on 6 – 8 June, 2012 in Sarawak, Malaysia. The event will take place in the Borneo Convention Centre, Kuching, a rainforest themed architecture and purpose built convention facility located right on the edge of the rainforest; just 8 km from Kuching city centre and close to Kuching International Airport. Our innovative programme will attract specialists in fetal and maternal medicine, reproductive medicine, urogynaecology and family planning, oncology and community gynaecology and the opportunity for industry to interact with the delegates will be great. The RCOG now has well over 3,000 members resident in Asia and Australasia. In Malaysia and Singapore alone, RCOG has over 500 members, and we are confident a great many of these will be attending the conference. Coupled with a strong scientific and educational programme and Malaysia as our host destination, we are confident of an excellent attendance at the meeting.

This 10th International Scientific Meeting follows on from very successful meetings in Abu Dhabi (2009), Montreal (2008) and Cairo (2006). It is the major event on the calendar for clinicians in practice in obstetrics and gynaecology and will provide a unique opportunity for all those involved to learn of the latest developments in the rapidly changing and expanding field.

We are looking forward to a very successful conference; one which reflects the College’s strategy of mixing science and topical clinical issues with industry, to create an integral event in which the needs of commercial companies as well as delegates are fully met.

I hope that you will consider supporting this prestigious international conference, and I look forward to seeing you in Sarawak in June 2012.

Yours sincerely

Dr Tony Falconer
RCOG President
Invitation to Exhibit by Organising Chairman of the Obstetrical & Gynaecological Society of Malaysia

On behalf of the Royal College of Obstetricians and Gynaecologists (RCOG) United Kingdom and the Obstetrical and Gynaecological Society of Malaysia (OGSM), I would personally like to invite you to participate as a sponsor and exhibitor at the 10th International Scientific Meeting (RCOG 2012) which will be held at the Borneo Convention Centre Kuching, Malaysia from 5-8 June 2012.

RCOG and OGSM expect an estimated 1,500 medical professionals from across the globe to attend this prestigious conference. Held every two years, the International Scientific Meetings are attended by RCOG and non RCOG members alike and are renowned for their high quality scientific programme and world class faculty and speakers. We expect a larger turnout from the Asia Pacific region.

RCOG 2012 will be an ideal platform for your organisation to stage a spectacular and unforgettable brand presence.

By participating as a sponsor, you will enjoy a rare opportunity to expand your organisation’s visibility within the medical elite. You will invariably raise your company profile and hence stand apart from your competitors. The quality of the delegates and the precise nature of topics covered will make RCOG 2012 your ideal marketing platform.

By participating as an exhibitor, you will enjoy an unparalleled opportunity to meet delegates face to face and conduct marketing and promotional activities.

Just like the successful FIGO 2006 Congress in Malaysia, we are dedicated to delivering a world-class conference and ensuring all our partners the same success.

We look forward to working closely with you.

Dr. Gunasegaran PT Rajan
RCOG 2012 Organising Chairman
International Scientific Meetings held by the Royal College of Obstetricians and Gynaecologists (RCOG)

The international scientific meetings are held on alternate years by the RCOG outside of the United Kingdom. The first international meeting was held in Singapore in 1990, while the 9th International Scientific Meeting is scheduled to be held in Athens, Greece from 27th-30th September 2011.

OGSM won the bid to host the Congress in 2009 and is honoured to be the co-host of this prestigious conference. The Conference Committee is expecting 1,500 delegates to attend from around the globe, with 70% of the delegation from the Asia Pacific region and strong numbers from the United Kingdom.

The conference objective is to reach, educate and share with RCOG and non RCOG members alike on the latest developments in the field of obstetrics and gynaecology.

**Conference Statistics**

<table>
<thead>
<tr>
<th>Date / Year</th>
<th>City</th>
<th>Country</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>Abu Dhabi</td>
<td>United Arab Emirates</td>
<td>1,450</td>
</tr>
<tr>
<td>2007</td>
<td>Montreal</td>
<td>Canada</td>
<td>1,111</td>
</tr>
<tr>
<td>2005</td>
<td>Cairo</td>
<td>Egypt</td>
<td>2,000</td>
</tr>
<tr>
<td>2002</td>
<td>Sydney</td>
<td>Australia</td>
<td>960</td>
</tr>
<tr>
<td>1999</td>
<td>Cape Town</td>
<td>South Africa</td>
<td>759</td>
</tr>
<tr>
<td>1996</td>
<td>New Delhi</td>
<td>India</td>
<td>2,000</td>
</tr>
<tr>
<td>1993</td>
<td>Hong Kong</td>
<td>China</td>
<td>400</td>
</tr>
<tr>
<td>1990</td>
<td>-</td>
<td>Singapore</td>
<td>600</td>
</tr>
</tbody>
</table>
RCOG 2012 Conference Hosts

The Royal College of Obstetricians and Gynaecologists (RCOG)

The RCOG is a registered charity in the UK. Today, there are approximately 11,000 members of the College of whom over 50% are international. The RCOG encourages the study and advancement of the science and practice of obstetrics and gynaecology. This is conducted through postgraduate medical education and training development, and the publication of clinical guidelines and reports on aspects of the specialty and service provision. The RCOG International Office works with other international organisations to help lower maternal morbidity and mortality in under-resourced countries. Any RCOG profits arising from this meeting will be used to support their international work.

www.rcog.org.uk

The Obstetrical and Gynaecological Society of Malaysia (OGSM)

The Obstetrical and Gynaecological Society of Malaysia (OGSM) is an independent, non-profit and non-governmental organisation with affiliation to the International Federation of Gynecology and Obstetrics (FIGO) and the Asia-Oceania Federation of Obstetrics and Gynaecology (AOFOG). It was established in 1963 following the efforts of several pioneer obstetricians and gynaecologists in the Federation of Malaya. The society now has a membership of more than 850 doctors. Membership is drawn from specialists and trainees representing the government, the universities and the private sectors. The society is governed by an elected Council which represents the interests of the society.

The society has also successfully hosted a number of international meetings such as the 16th Asian and Oceanic Congress of Obstetrics & Gynaecology in 1998 (1000 participants), the 13th Annual Congress of the International Society for Gynecologic Endoscopy in 2004 (500 participants) and the most successful so far, the 18th FIGO World Congress of Gynecology & Obstetrics in 2006, which drew 8000 participants. As part of the society’s social responsibility initiative, it is also engaged in promoting women’s health by organising community health projects and health awareness campaigns such as breast cancer, cervical cancer, endometriosis and young women wellness programmes in schools and colleges.

www.ogsm.org.my
The Borneo Convention Centre Kuching (BCCK)

The Borneo Convention Centre Kuching (BCCK) is located just 8km from the Kuching city centre in Sarawak, Malaysia, overlooking the majestic Sarawak River.

Featuring world-class facilities, BCCK combines spacious, flexible and elegant conference halls. The conference and exhibition are on the same level of the convention centre ensuring that delegates flow through the centre seamlessly.

The roof structure is shaped in the form of a ‘Ririk’ leaf, a rainforest plant that plays an important role in the local indigenous cultures. With environmental preservation in mind, rain water will automatically be channeled down the central vein of the leaf on the rooftop and collected for irrigation in the Centre’s gardens and grounds.

Transportation

Taxis in Kuching are metered and delegates may choose to use a taxi to and from the convention centre. The convention centre will be well served by a fleet of coaches which disembark from the official conference hotels to the convention centre throughout the conference.

The Exhibition

Pharmaceutical companies, medical product and system companies, equipment manufacturers, publishers and educational organisations are invited to showcase their products and services during the exhibition. Over 60 exhibitors are expected to attend this prestigious conference.

The exhibition halls are located on level one of the BCCK. The exhibition will be held in convention centre foyer and rooms 12, 13 & 14.

Coffee and tea will be served among the exhibits to encourage delegates to circulate throughout the conference. In addition, numerous Internet stations will be located throughout the foyer centre to attract conference delegates.
8 Compelling Reasons to Invest in RCOG 2012

- The Royal College of Obstetricians and Gynaecologists International Scientific Meeting is one of the most prestigious meetings in the field of obstetrics and gynaecology

- RCOG 2012, as with the past scientific meetings, is expected to attract 1,500 delegates with a strong delegate presence from the Asia Pacific region and the United Kingdom

- The women’s health care market segment is growing at a significant rate and RCOG 2012 aligns itself with the College’s charter of promoting the ‘advancement of the science and practice of obstetrics and gynaecology’. Category sponsors are able to align themselves with RCOG & OGSM by becoming an official exhibition and sponsorship partner

- The conference will be promoted extensively via the official conference website (www.rcog2012.com), RCOG 2012 Facebook page, the British Journal of Obstetrics and Gynaecology (BJOG) and The Obstetrician and the Gynecologist (TOG)

- The conference will feature internationally recognised speakers while integrating debates, four pre-conference workshops and more interactive sessions

- As an exhibitor and/or sponsor, you will receive exclusive opportunities including a unique sponsorship shopping list of items to promote your organisation, products or services during the conference

- RCOG 2012 will engage in sustainable practices to ensure the Congress limits its carbon footprint

- RCOG 2012 has negotiated favourable hotel rates and freight shipping tariffs which translates to substantial saving for exhibitors and delegates
Exhibitor Information

Exhibition Period
Monday 4 June 2012 (Exhibition build-up) 0900hrs – 1800hrs
Tuesday 5 June 2012 (Exhibition build-up) 0700hrs – 1800hrs
Wednesday 6 June 2012 0830hrs – 1930hrs  (Welcome Reception commences at 1715hrs)
Thursday 7 June 2012 0830hrs – 1700hrs
Friday 8 June 2012 0830hrs – 1600hrs
**Exhibition tear down 1600hrs – 2100hrs

3m x 3m Standard Shell Scheme Stand Rental **RM15,000 per stand**

Each 3m x 3m Standard Shell Scheme Stand includes:

Partitions, one information counter, one waste basket, two folding chairs, fascia board with company’s name in English, two 40 watt fluorescent tubes and one single phase socket.

The package also includes the following:
- Exhibitor’s write up (50 words) in the Final Programme Book
- Exhibitor Service Manual
- Company listing within the exhibition section on the RCOG 2012 website
- Two Exhibitor badges per 3m x 3m Standard Shell Scheme Stand. Two badges are included per 3m x 3m stand space
- Access to Tea/Coffee breaks and lunch during the conference
- Cleaning of public areas and gangways
- Access to electricity and water at exhibition space

**Additional exhibition badges cost RM350. This include scheduled daily tea, coffee and lunch.**

Renting Raw Exhibition Space **RM15,000 per 3m x 3m stand space**

Exhibitors renting raw exhibition space will be entitled to all of the benefits as those renting the Shell Scheme Stand except for partitions, one information counter, one waste basket, two folding chairs, fascia board with company’s name in English, two 40 watt fluorescent tubes and one single phase socket.

**NOTE:** A minimum of 18 sqm must be purchased when renting raw exhibition space at RCOG 2012. Height restrictions for custom design stands will apply depending on location. Custom design stands are subject to organiser approval.

Space Allocation
Early booking is recommended to avoid disappointment. All exhibition space is based on a first paid, first served basis. For all enquiries relating to the exhibition, please contact Gregg@aworkingtitleevents.com
Sponsorship Opportunities

Sponsorship is one of the most pivotal factors contributing to the success of a Conference.

The RCOG 2012 Sponsorship Programme has been devised to ensure that all sponsors will be able to derive maximum exposure for their investment.

There are three sponsorship categories – Platinum, Gold, and Silver. Each category provides a specific level of benefits and rewards for your investment.

In the case where two or more similarly categorised sponsors vie for the same item(s), the first sponsor to pay in full will secure the item(s). As sponsorship items listed in this brochure are limited in quantity, they are available entirely on a first-come first-served basis.

Due to the limited availability of items available for sponsor, please contact Gregg Parker at gregg@aworkingtitleevents.com with your request as soon as possible.

Sponsorship Category Levels

<table>
<thead>
<tr>
<th>Category</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>RM250,000</td>
</tr>
<tr>
<td>Gold</td>
<td>RM150,000</td>
</tr>
<tr>
<td>Silver</td>
<td>RM100,000</td>
</tr>
</tbody>
</table>

In addition to the individual benefits, all sponsors will be acknowledged in the official Final Programme. In addition to these packages, there is a list of individual sponsorship items which will allow organisations the opportunity to increase their presence onsite.
## Sponsorship Category Comparison Table

<table>
<thead>
<tr>
<th>No.</th>
<th>Item</th>
<th>Platinum Entitlements</th>
<th>Gold Entitlements</th>
<th>Silver Entitlements</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Conference Registrations</td>
<td>8</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>Luncheon Symposium</td>
<td>2 (Prime Slots)</td>
<td>2 (1 Prime Slot)</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Exhibition</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Exhibit Space</td>
<td>40 sqm</td>
<td>27 sqm</td>
<td>18 sqm</td>
</tr>
<tr>
<td></td>
<td>• Exhibition Passes</td>
<td>8 badges</td>
<td>6 badges</td>
<td>4 badges</td>
</tr>
<tr>
<td></td>
<td>Priority Rental of Hospitality Suite</td>
<td>✓</td>
<td>✓</td>
<td>•</td>
</tr>
<tr>
<td>4</td>
<td>Industry Breakfast (exclusive)</td>
<td>✓</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>5</td>
<td>RCOG 2012 Shopping List Value</td>
<td>RM60,000</td>
<td>RM40,000</td>
<td>RM20,000</td>
</tr>
<tr>
<td>6</td>
<td>Conference Charity Dinner</td>
<td>1 x seat on VIP Table</td>
<td>1 x seat on VIP Table</td>
<td>•</td>
</tr>
<tr>
<td>7</td>
<td>Advertising</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• 1 x Advertisement in the Final Programme</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Full Page</td>
</tr>
<tr>
<td></td>
<td>• 1 x Advertisement in the Second Announcement</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Half Page</td>
</tr>
<tr>
<td></td>
<td>• Logo presence on conference advertisement in the BJOG: An International Journal of Obstetrics and Gynaecology</td>
<td>2 x advertisements</td>
<td>1 x advertisement</td>
<td>•</td>
</tr>
<tr>
<td></td>
<td>• Logo presence on conference advertisement in The Obstetrician &amp; Gynaecologist Journal (UK)</td>
<td>2 x advertisements</td>
<td>1 x advertisement</td>
<td>•</td>
</tr>
<tr>
<td><strong>Publicity &amp; Acknowledgement</strong></td>
<td>100% full size</td>
<td>75% of Platinum logo size</td>
<td>60% of Platinum logo size</td>
<td></td>
</tr>
<tr>
<td>---------------------------------</td>
<td>----------------</td>
<td>-----------------</td>
<td>-----------------</td>
<td></td>
</tr>
<tr>
<td>Logo presence at the Opening Ceremony</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo presence on the Conference Welcome Banner</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo to be featured in Announcements and the Final Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement at the Opening Ceremony as a category sponsor</td>
<td>✓</td>
<td>✓</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Conference Bag Insert (i.e. symposium invitation)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement as ‘Conference Supporter’ onsite on the Sponsors board</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Acknowledgement as ‘Conference Supporter’ in all electronic and printed Conference related material</td>
<td>✓</td>
<td>•</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Pre Conference Delegate Listing - An advanced listing of confirmed delegates (name, address and designation only with delegate census)</td>
<td>✓</td>
<td>✓</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Post Conference Delegate Listing (name, address and designation only with delegate census)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Press Conference Access</strong></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority access to the Press Conference Room (schedule to be confirmed)</td>
<td>✓</td>
<td>✓</td>
<td>•</td>
</tr>
<tr>
<td>No.</td>
<td>Items</td>
<td>Amount (RM)</td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>------------------------------------------------------------</td>
<td>------------------------------</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Conference Coach Shuttle Bus Transportation</td>
<td>10,000</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Airport Hospitality Desk Sponsorship</td>
<td>15,000</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Conference Bag Insert</td>
<td>15,000 per insert (size specific)</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Conference Hotel Archway (Pullman – Speakers Hotel)</td>
<td>15,000</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Exhibition Entrance Archway (archways)</td>
<td>15,000 per archway</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Coffee &amp; Tea Breaks</td>
<td>20,000 per break</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Directional Signage</td>
<td>20,000</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Scientific Session Sponsor</td>
<td>20,000</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Conference T-Shirts for Delegates (free size)</td>
<td>25,000</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Conference Mugs</td>
<td>25,000</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Delegate Souvenir Gifts</td>
<td>30,000</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Wifi Connectivity</td>
<td>30,000</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Writing Pads</td>
<td>30,000 each sponsor</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Writing Pens</td>
<td>30,000 each sponsor</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Abstract CD</td>
<td>40,000</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Conference Lanyards</td>
<td>40,000</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>E Poster Display</td>
<td>40,000</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Pocket Programme</td>
<td>40,000</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Welcome Reception</td>
<td>50,000</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Conference Umbrella</td>
<td>60,000</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Scientific Session Room Sponsor</td>
<td>60,000</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>Conference Bag</td>
<td>100,000 for full sponsorship</td>
<td></td>
</tr>
</tbody>
</table>
Sponsorship Categories

**PLATINUM**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Registrations</td>
<td>8 x</td>
</tr>
<tr>
<td>Conference Luncheons</td>
<td>2 x</td>
</tr>
<tr>
<td>Exhibition</td>
<td>40 sqm</td>
</tr>
<tr>
<td>Industry Breakfast <em>(By invitation only)</em></td>
<td>2 x</td>
</tr>
<tr>
<td>RCOG 2012 Shopping List</td>
<td>RM60,000</td>
</tr>
<tr>
<td>Conference Charity Dinner</td>
<td>1 x seat</td>
</tr>
</tbody>
</table>

As the PLATINUM Sponsor of RCOG 2012, your organisation will have the highest visibility and maximum exposure throughout the Conference. You will be given a unique opportunity to present your organisation to a targeted audience whilst aligning your brand with RCOG 2012 and its many associates and members.

*In addition to the benefits below, PLATINUM sponsors will be given an opportunity to select items to an agreed value from our Individual Sponsorship Items shopping list found in this brochure.*

**Conference Registrations**
- 8 x Full Conference Delegate Registrations

**Conference Luncheons**
- 2 x Luncheons on Wednesday, 6th June 2012 and Thursday, 7th June 2012 of the Conference
- Opportunity for a Guest Speaker to deliver a presentation for Conference delegates
- The programme activities during the lunch will be run by the Sponsor
- Sponsor is entitled to deliver an introduction of the guest speaker

**Exhibition**
- 40 sqm of exhibition area
- 8 x exhibition passes
- Prominent exhibition space
- Priority rental of Hospitality Suite

**Industry Breakfast *(By invitation only)***
- Special industry buffet breakfast (2 x tables of 10 people) hosted by the PLATINUM sponsor at the convention centre
- Sponsor is will be able to invite selected speakers and guests to join the breakfast
- Sponsor’s logo will be featured on the table name placards

**RCOG 2012 Shopping List**
- PLATINUM sponsors may refer to the Individual Sponsorship Items table and select up to RM60,000 worth of items to complete their sponsorship package. PLATINUM sponsors may top up the difference if needed

**Conference Charity Dinner**
- 1 x seat at the VVIP table at the Charity Gala Dinner
PLATINUM

Advertising
• 1 x Full Page Advertisement in the Final Programme (first-come, first-served for Outside Back, Inside Front or Inside Back Cover page location)
• 1 x Full Page Advertisement in the Second Announcement (first-come, first-served for Outside Back, Inside Front or Inside Back Cover page location)
• 2 x Logo presence on conference advertisement in the BJOG: An International Journal of Obstetrics and Gynaecology
• 2 x Logo presence on conference advertisement in The Obstetrician & Gynaecologist Journal (UK)

Publicity & Acknowledgement
• Conference Bag Insert (i.e. symposium invitation)
• Logo presence at the Opening Ceremony
• Logo presence on the Conference Welcome Banner
• Acknowledgement at the Opening Ceremony as a PLATINUM sponsor
• Acknowledgement as PLATINUM sponsor onsite on the Sponsors board
• Acknowledgement as PLATINUM sponsor on the official RCOG 2012 Conference website—http://www.rcog2012.com
• Acknowledgement as PLATINUM sponsor in all electronic and printed Conference related material
• Pre Conference Delegate Listing - An advanced listing of confirmed delegates (name, address and designation) for delegates that consent
• Post Conference Delegate Listing (name, address and designation only) for delegates that consent
• Priority access to the Press Conference Room (schedule to be confirmed)
As the GOLD Sponsor of RCOG 2012, your organisation will have prominent exposure throughout the event. You will be given a unique opportunity to present your organisation to a targeted audience whilst aligning your brand with RCOG 2012.

In addition to the benefits below, GOLD sponsors will be given an opportunity to select items to an agreed value from our Individual Sponsorship Items shopping list found in this brochure.

**Conference Registrations**
- 4 x Full Conference Delegate Registrations

**Conference Luncheons**
2 x Luncheons on Thursday, 7th & Friday, 8th June 2012 of the Conference
- Opportunity for a Guest Speaker to deliver a presentation for Conference delegates
- The programme activities during the lunch will be run by the Sponsor
- Sponsor is entitled to deliver an introduction of the guest speaker

**Exhibition**
- 27 sqm of exhibition area
- Prominent exhibition space
- 6 x exhibition passes

**RCOG 2012 Shopping List**
GOLD sponsors may refer to the Individual Sponsorship Items table and select up to RM40,000 worth of items to complete their sponsorship package. GOLD sponsors may top up the difference if needed

**Conference Charity Dinner**
- 1 x seat at the VIP table at the Charity Gala Dinner

**Advertising**
- 1 x Full Page Advertisement in the Final Programme
- 1 x Half Page Advertisement in the Second Announcement
- 1 x Logo presence on conference advertisement in the *BJOG: An International Journal of Obstetrics and Gynaecology*
- 1 x Logo presence on conference advertisement in *The Obstetrician & Gynaecologist Journal (UK)*

**Publicity & Acknowledgement**
- Conference Bag Insert (i.e. symposium invitation)
- Acknowledgement at the Opening Ceremony as a GOLD sponsor
- Logo presence on the Conference Welcome Banner
- Acknowledgement as ‘Conference Supporter’ onsite on the Sponsors board
- Acknowledgement as ‘Conference Supporter’ in all electronic and printed Conference related material
- Post Conference Delegate Listing (name, address and designation only) for delegates that consent
- Access to the Press Conference Room (schedule to be confirmed)
As the SILVER Sponsor of RCOG 2012, your organisation will have exposure throughout the event. You will be given a unique opportunity to present your organisation to a targeted audience whilst aligning your brand with RCOG 2012.

**Conference Registrations**
- 2 x Full Conference Delegate Registrations

**Exhibition**
- 18 sqm of exhibition area
- Prominent exhibition space
- 4 x exhibition passes

**RCOG 2012 Shopping List**
SILVER sponsors may refer to the Individual Sponsorship Items table and select up to RM20,000 worth of items to complete their sponsorship package. SILVER sponsors may top up the difference if needed.

**Conference Charity Dinner**
- 1 x seat at one of the top tables at the Charity Gala Dinner

**Advertising**
- 1 x Full Page Advertisement in the Final Programme
- 1 x Half Page Advertisement in the Second Programme

**Publicity & Acknowledgement**
- Logo presence at the Opening Ceremony
- Logo presence on the Conference Welcome Banner
- Acknowledgement at the Opening Ceremony as a sponsor
- Acknowledgement as ‘Conference Supporter’ onsite on the Sponsors board
- Acknowledgement as ‘Conference Supporter’ in all electronic and printed Conference related material
- Post Conference Delegate Listing (name, address and designation only) for delegates that consent
**RCOG 2012 Shopping List of Individual Sponsorship Items**

<table>
<thead>
<tr>
<th><strong>Exhibition Presentation Showcase</strong></th>
<th>RM5,000 per slot</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibiting companies will have an exclusive opportunity to show case their products, services and programmes to delegates at the conference on a specially constructed stage located in the main concourse. Presentation slots will be allocated during the tea and coffee breaks. Each allotted slot is for 20 minutes.</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor benefits:</strong></td>
<td></td>
</tr>
<tr>
<td>• Exclusive presentation slot for 20 minutes to delegates in the exhibit area</td>
<td></td>
</tr>
<tr>
<td>• Exhibiting companies to be featured in a special Exhibition Presentation Showcase timetable which is to be featured in the Final Programme</td>
<td></td>
</tr>
<tr>
<td>• The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Coach Shuttle Transportation</strong></th>
<th>RM10,000 per sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>As delegates embark on the coach, the Sponsoring Organisation’s logo will be featured inside the vehicle. The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation's corporate website</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Airport Hospitality Desk Sponsorship</strong></th>
<th>RM15,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kuching International Airport will host a Hospitality Desk to welcome RCOG 2012 delegates to Sarawak. The Desk will be the first Conference related signage delegates will see as they arrive. The Sponsoring Organisation’s logo will be featured exclusively on the Hospitality Desk signage.</td>
<td></td>
</tr>
<tr>
<td>• The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Conference Bag Insert</strong></th>
<th>RM15,000 per insert</th>
</tr>
</thead>
<tbody>
<tr>
<td>Each Conference delegate will receive one conference bag containing information and materials regarding the conference. Sponsoring Organisations will have the opportunity to insert one corporate flyer or small give-away item to be inserted in the bag. The item will be produced and supplied by the Sponsoring Organisation and subject to final approval by the Organiser. Only a maximum of five conference bag inserts will be accepted.</td>
<td></td>
</tr>
<tr>
<td>• The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Hotel Archway – Pullman Hotel (Speakers’ Hotel)</strong></td>
<td><strong>RM15,000</strong></td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td>-------------</td>
</tr>
<tr>
<td>RCOG 2012 delegates enter the main entrance of the Pullman Hotel through the custom designed archway. The archway provides strong visibility.</td>
<td></td>
</tr>
</tbody>
</table>

**Sponsor benefits:**
- The Organisation’s Name and Logo will appear on the archway
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

<table>
<thead>
<tr>
<th><strong>Exhibition Entrance Archway</strong></th>
<th><strong>RM10,000 per sponsor</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>RCOG 2012 delegates entering the main entrance to the convention centre will enter through the exhibition entrance. The archway will ensure good visibility and presence.</td>
<td></td>
</tr>
</tbody>
</table>

**Sponsor benefits:**
- The Organisation’s Name and Logo will appear on the archway
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

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<tr>
<th><strong>Coffee &amp; Tea Breaks</strong></th>
<th><strong>RM20,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Tea and coffee will be served each morning and afternoon in the exhibit area for conference delegates.</td>
<td></td>
</tr>
</tbody>
</table>

**Sponsor benefits:**
- The Organisation’s Name and Logo on signage throughout the tea and coffee area
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

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<tr>
<th><strong>Directional Signage</strong></th>
<th><strong>RM20,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Clear directional signage will be placed at strategic locations to direct delegates entering technical sessions, the exhibition area and other function areas.</td>
<td></td>
</tr>
</tbody>
</table>

**Sponsor benefits:**
- The Organisation’s Name and Logo will be featured on all Directional Signage
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with hyperlink to the Organisation’s corporate website

<table>
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<tr>
<th><strong>Scientific Session Sponsor</strong></th>
<th><strong>RM20,000 per Session</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>One session within the RCOG 2012 scientific programme will be sponsored by the Organisation.</td>
<td></td>
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**Sponsor benefits:**
- All RCOG printed and electronic material will acknowledge the specific session as ‘sponsored by…’
- Prior to the commencement of the session, the Organisations logo will be prominently featured on the projector screen
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website
Each Conference delegate will be given a t-shirt during registration onsite bearing their logo and that of the Conference co-hosts, RCOG and OGSM.

- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

### Conference Mugs

All delegates will receive a Conference Mug produced locally in Sarawak featuring the Conference Name and the Sponsoring Organisation’s Logo.

- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

### Delegate Souvenir Gifts

All Conference Speakers, Conference Organising and Programme Committee Members will receive a small memento for their participation and contribution to the RCOG 2012. The Sponsoring Organisation will have the exclusive rights to provide this gift.

**Sponsor benefits:**
- The Organisation’s Name and Logo will be prominently displayed on the gift
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

### Wifi Connectivity

The centre will host wireless connectivity allowing conference delegates the opportunity to stay connected via their laptop and mobile device.

**Sponsor benefits:**
- Organisation’s Logo to appear as delegates sign up for the wifi service
- Organisation’s Logo to appear on signage in the Foyer of the convention centre
- Organisation’s Logo to be featured in the sponsors page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

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<tr>
<th>Conference T-Shirts (free size)</th>
<th>RM25,000 per sponsor</th>
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<th>Conference Mugs</th>
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<tr>
<td>All delegates will receive a Conference Mug produced locally in Sarawak featuring the Conference Name and the Sponsoring Organisation’s Logo.</td>
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<tr>
<th>Delegate Souvenir Gifts</th>
<th>RM30,000 per sponsor</th>
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<td>All Conference Speakers, Conference Organising and Programme Committee Members will receive a small memento for their participation and contribution to the RCOG 2012. The Sponsoring Organisation will have the exclusive rights to provide this gift.</td>
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**Sponsor benefits:**
- Organisation’s Logo to appear as delegates sign up for the wifi service
- Organisation’s Logo to appear on signage in the Foyer of the convention centre
- Organisation’s Logo to be featured in the sponsors page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website
Writing Pads

One writing pad will be inserted in each Conference bag.

**Sponsor benefits:**
- The Organisation’s Name and Logo will be printed on the paper writing pads
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website
- One full delegate registration

Writing Pens

One writing pen will be inserted in each Conference bag.

**Sponsor benefits:**
- The Organisation’s Name and Logo will be printed on the writing pens
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website
- One full delegate registration

Abstract CD

An Abstract CD will be produced for the Conference. The CD will include the RCOG 2012 Conference abstracts.

**Sponsor benefits:**
- The Organisation’s Name and Logo will be prominently displayed on the cover of the Abstract CD Sleeve
- The Organisation’s Logo will be featured on the sponsors page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website
- Two full delegate registrations

Conference Lanyards

The nametag lanyard (strap) will be used by all delegates and has been proven time and again as an effective marketing tool to promote a Sponsor’s Organisation. The lanyards will be distributed to the delegates during registration.

**Sponsor benefits:**
- The Organisation’s Name and Logo will be printed on the lanyards
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website
Each delegate will receive a Pocket Programme which summarises the scientific programme.

**Sponsor benefits:**
- The Organisation’s Name and Logo will appear on the front of the Pocket Programme
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

### E Poster Display RM48,000 for all terminals / RM12,000 for sponsorship of any 8 terminals

Delegates will have the opportunity to review poster submissions via computer terminals onsite at RCOG 2012. There are 32 computer terminals, 8 terminals for each scientific stream. Delegates will be able to search by author or scientific stream at their own leisure during the conference. The posters will be displayed for review up to six months after the event on the official conference website.

**Sponsor benefits:**
- Organisation’s Logo will be set as the default screen saver on all sponsored terminals
- Organisation’s Logo will be set as the default desktop wallpaper on all sponsored terminals
- Organisation’s Logo will appear on signage inside the E Poster Display room
- Organisation’s Logo will be featured in the sponsors page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

### Conference Umbrella RM60,000

All Conference Speakers, Conference Organising and Programme Committee Members will receive a Conference Umbrella produced locally in Sarawak featuring the Conference Name and the Sponsoring Organisations Logo.

### Scientific Session Room Sponsor RM60,000 per Room

Halls A, B, C or D will be named after your Organisation or Product and will remain so for the duration of the conference.

**Sponsor benefits:**
- All RCOG printed and electronic material will refer to the specific session room as ‘XXX Room’
- All signage onsite at the conference relating to the session room will bear the name of the Organisation
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website

### Conference Bag RM100,000

All delegates will receive a locally produced and traditionally crafted Conference bag.

**Sponsor benefits:**
- The Organisation’s Name and Logo will be printed/weaved onto the bag
- The Organisation’s Logo will be featured on the sponsor’s page on the RCOG 2012 website with a hyperlink to the Organisation’s corporate website.
About Kuching & Malaysia

Malaysia is a uniquely diverse country with a multicultural population that will not fail to amaze. From the rich lush rainforests in Sarawak and mountainous peaks of the Crocker Range down to the cosmopolitan hustle and bustle of Kuala Lumpur, the country has something for everyone. Malaysia’s multicultural population is comprised of Malay, Chinese, Indian and indigenous groups.

The RCOG 2012 will be held in Kuching, the capital of the East Malaysian state of Sarawak. Being the most populous city in the state of Sarawak, Kuching has emerged as one of the most vibrant cities in the region. It is the largest city on the island of Borneo and is also the 4th largest urban area in Malaysia with a population of approximately 1 million inhabitants in the Greater Kuching metropolitan area. Kuching was elevated to city status on 1 August 1988 and is also known as the ‘Cat City’. Kuching, situated on the banks of the Sarawak River, entices visitors to enjoy a diverse range of colours and flavours with its rich culture and gastronomic wonders.

The city’s glorious colonial past was at its peak between 1841 and 1946 during the rule of the British Brooke dynasty of “White Rajahs”. Kuching became a British Crown colony before gaining independence through the formation of Malaysia in 1963. Sarawak’s population is made up of 28 ethnic groups, each with their own distinct language, traditions and lifestyle. They make up a unique and vibrant social demography, often regarded as one of the state’s most attractive features. The Sarawak museum located in the heart of the city is one of South East Asia’s finest museums and attracts visitors from around the world.
General Information

Language
The official language of the Conference will be English.

Travel
Currently there is an average of 2,500 flight seats per day into Kuching from Kuala Lumpur. Besides the near-hourly connections from Kuala Lumpur, Kuching can be accessed by air from other cities within the country including Johor Bahru, Kota Kinabalu, Penang and others within Sarawak. Other regional hubs also operate flights to Kuching, such as Brunei, Hong Kong, Jakarta, Pontianak (Indonesia) and Singapore.

Airlines that operate flights to Kuching include:

- AirAsia [www.airasia.com](http://www.airasia.com) (Daily)
- Batavia Air [www.batavia-air.co.id](http://www.batavia-air.co.id)
- Jetstar Asia [www.jetstar.com](http://www.jetstar.com) (Daily)
- Malaysia Airlines [www.malaysiaairlines.com](http://www.malaysiaairlines.com) (Daily)
- Royal Brunei Airlines [www.bruneiair.com](http://www.bruneiair.com)
- Silk Air [www.silkair.com](http://www.silkair.com) (Daily)
- Tiger Airways [www.tigerairways.com](http://www.tigerairways.com) (Daily)

Visa Requirements
All delegates will require a valid passport to enter Malaysia and Sarawak. Citizens of Commonwealth and European Countries will be granted a visa upon arrival. Delegates are encouraged to contact their local Malaysian consulate to confirm visa requirements before departure.

Letters of Invitation
A written request must be sent to the Conference Secretariat for a Letter of Invitation to assist with the application for a visa to attend the Conference in Malaysia. This letter should not be considered an official invitation for delegates to cover registration fees or other related expenses from their organisation or sponsors. Letters of invitation will only be issued upon receipt of registrations accompanied by full payment.

Insurance
The Organisers are unable to accept any responsibility for damage to or loss of personal property during the Conference. Participants are advised to ensure that such items are adequately insured prior to travel.

Weather
Malaysia enjoys sub-tropical conditions throughout the year with average temperatures of around 32 degrees Celsius (90 degrees Fahrenheit).

Local Time
The time in all cities in Malaysia is at 8 hours ahead of Greenwich Mean Time (+8 GMT).
For Exhibition and Sponsorship Enquiries, please contact:
Gregg Parker
Telephone: +603 6201 3009
Fax: +603 6201 7009
Mobile: +60 17 6835468
Email: sales@aworkingtitleevents.com

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Fax: +603 6201 7009
Email: info@rcog2012.com
Congress Website: www.rcog2012.com

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